

Tout's Widget Builder is super easy to use, but you might want to have some info gathered before you dive in. (Note: you can edit any of these options at any time, even after you've embedded the code on your site).

1. WIDGET NAME (appears only to you):

2. CHOOSE SIZE:

Width from 300-640 pixels; height from 600-1100 pixels (dimensions adjusted in 5 pixel increments).

Width

Height

3. SELECT CONTENT:

A. Broadcast or Q&A?

A broadcast widget will play Touts from specific users or hashtags you choose; a Q&A widget will display your question Tout as an "anchor Tout" (plays first) with all answers/replies below.



Broadcast Q&A

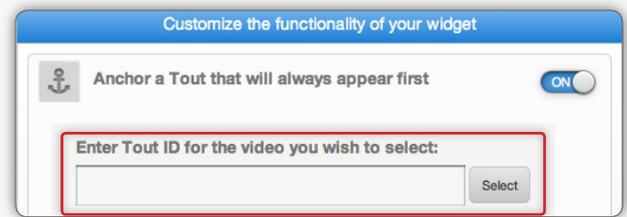
B. Which user names and/or hashtags do you want to populate your widget? (Unlimited)
@users (i.e. @BrodusClay)

#hashtags (i.e. #Raw1000)

4. DISPLAY OPTIONS:

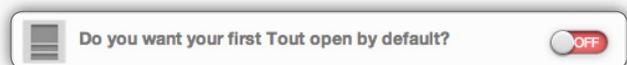
A. Anchor Tout?

The anchor Tout will always appear as the first Tout. If yes, add the URL here:

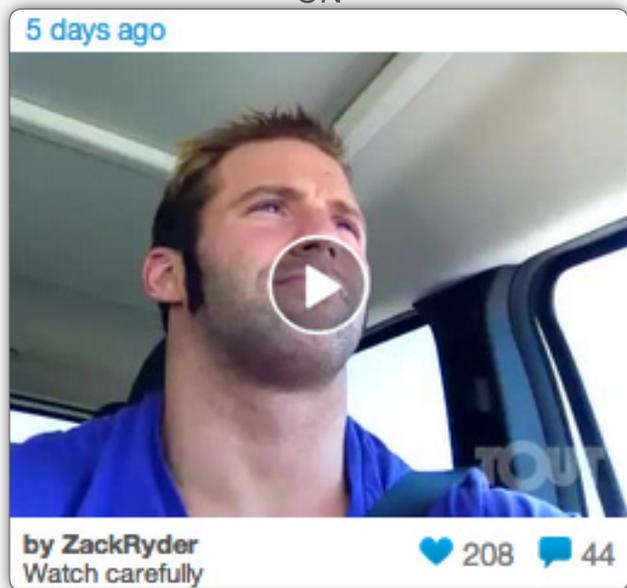


On Off

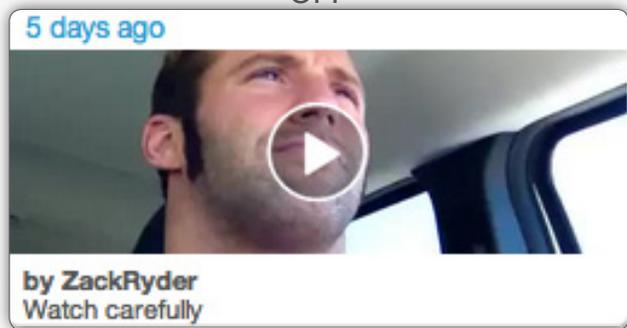
B. First Tout thumbnail open by default? (full thumbnail)



ON



OFF



On Off



C. Playback order?

New to Old Old to New

D. Allow others to reply/comment on your Touts?

Yes No

E. Auto-populate description text?

If yes, you can input text, including hashtags and @mentions, that will appear first in the description of other users' comments/replies.

Yes No

F. Enable Facebook Open Graph auto-sharing?

If yes, users who aren't logged into Tout will be asked after the 2nd video if they want to share to Facebook—allowing this will drive more views of your Touts.

Yes No

5. BRANDING & COLOR:

A. Colors

Have your hex codes ready, or choose from our palettes for:

Header Background: _____

Footer Background: _____

Body Background: _____

Header/Font Color: _____

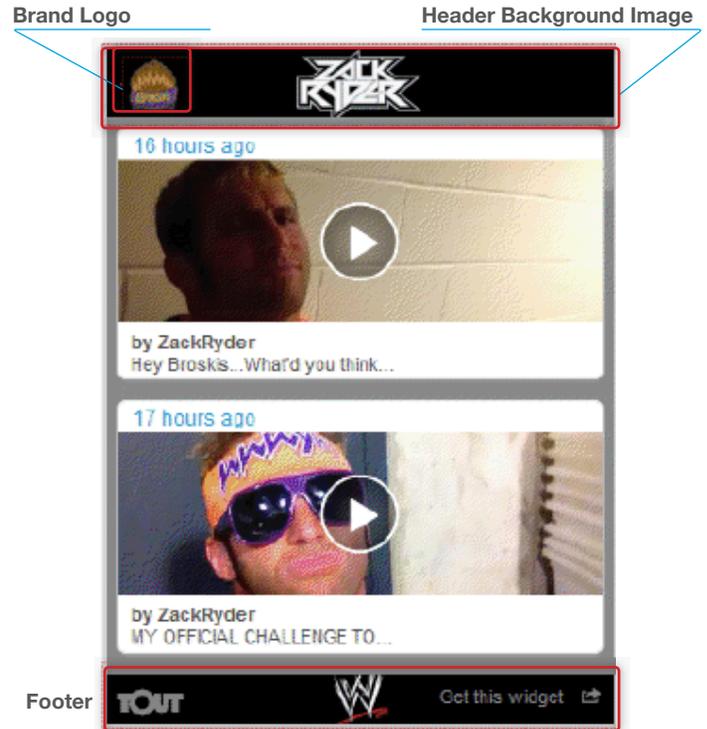
B. Images

Brand logo, header background and footer background

Header height: 40 pixels

Footer height: 30 pixels

Width: Dependent on your widget size



Header Brand Logo

Ready N/A

Header Background Image

Ready N/A

Footer Background Image

Ready N/A

6. HEADER CUSTOM TEXT:

Font: _____

Text for Header: _____

Include "get this widget" link in footer?

This will allow anyone viewing your widget to grab the code and put it on their website.

Yes No

Now visit tout.com/widget_builder and build your custom widget!
Questions? Contact your Tout representative or vip@tout.com.